ECE
Master of Engineering
Poster Overview
Outline

Guide for Poster Creation

Example Posters

Poster Session: Presentation Tips
Upcoming Dates

3/26: Poster Information Session

3/30 – 4/7: Spring Break!

4/16: Poster draft 1 for review

4/26: Poster registration

5/3: Draft MEng Final report for review

5/7: Poster Day!

5/17: Final Meng Project Report due to Scott
A poster is:

A conversation starter
A visual representation of your work = Visual Abstract
A ‘hook’ to draw people in
A guide to enhance your discussion

A poster is NOT:

Your report taped to the wall
‘Blocks of of text’ that you read through
Detailed description of your entire project
…in case you step away from the poster
Poster Creation

Planning
Focus
Layout
Headings
Graphics
Text
Editing

https://https://sites.google.com/ncsu.edu/effective-posters/home
Poster Creation

Poster Size: 42 inches wide (max) by 36 inches high

Use Powerpoint to create poster

Save as pdf for submission and printing

Suggested Font Choices and Sizes:

Title: Helvetica, 100-144 points
Section Headings: Helvetica, 72-84 points
Main Content: Times, 18-24 points, 1.2 – 1.5 spaced
Acknowledgements and References: Times, 10-16 points, single spaced
Elevator Speech

What is the problem?

Proposed solution

Actual solution

Results:
  Data that prove solution works and is an improvement

Write out your elevator speech
Edit
Practice, practice, practice
At the Poster Session

Professional Attire

Put Down That Phone
Turn it off!

Stay with poster for the entire session

Introduce yourself and notice name tags

Make eye contact and engage visitors

Deliver 2-minute summary

Treat everyone like the boss

Note: No demos
No prototypes
At poster session

The poster and your interaction are the message
Resources

Links at skovira.ece.cornell.edu

Communication from Scott Coldren

Hallway Example Posters