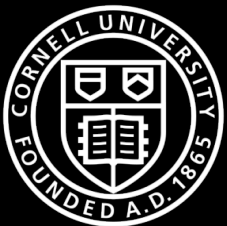


ECE

Master of Engineering

Poster Overview



3/28/2023

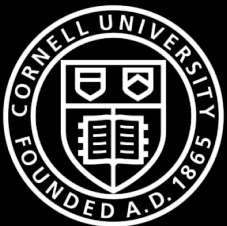
Poster Overview

Outline

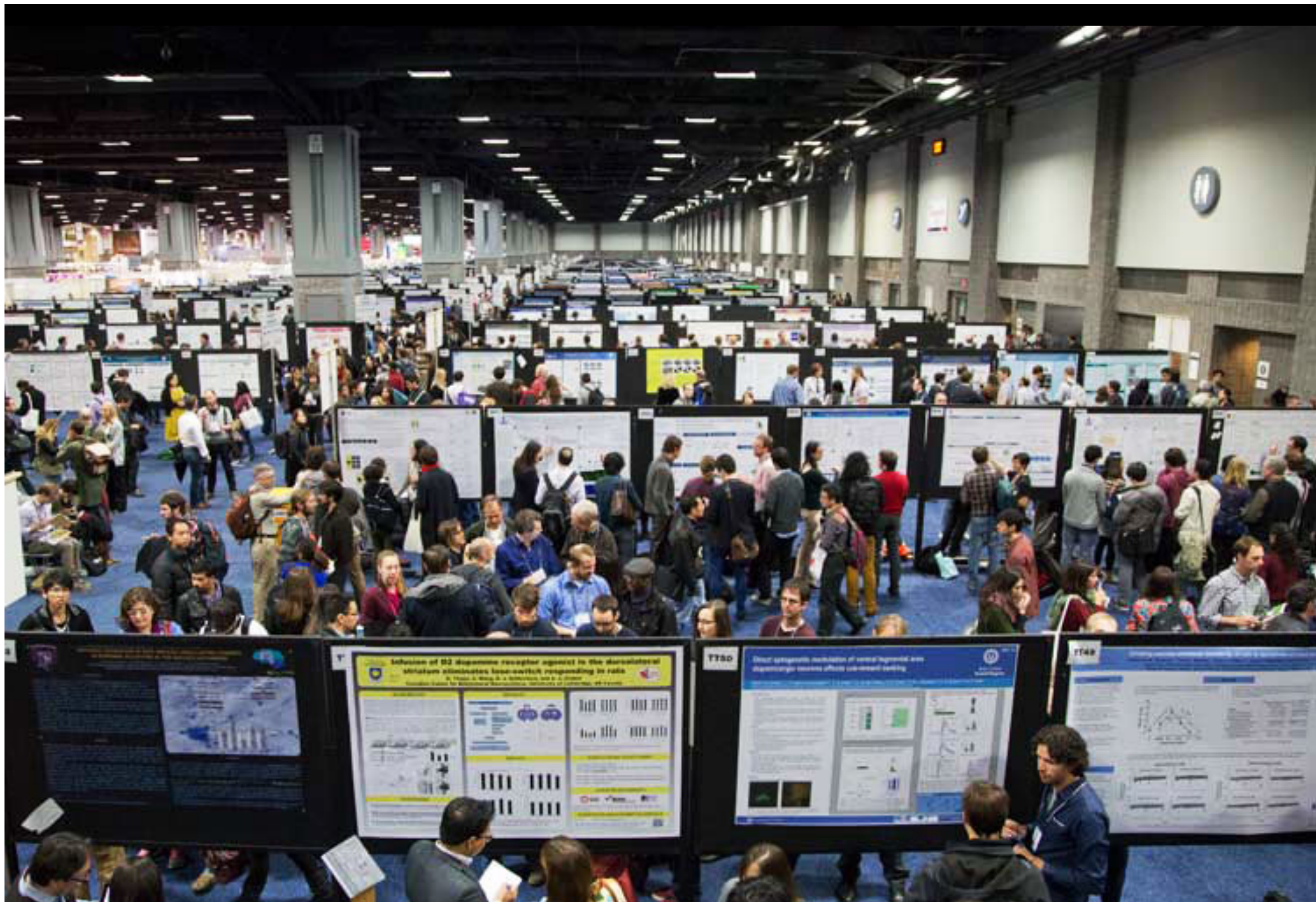
Guide for Poster Creation

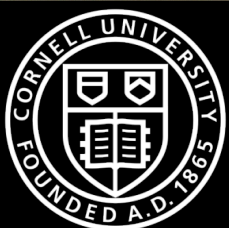
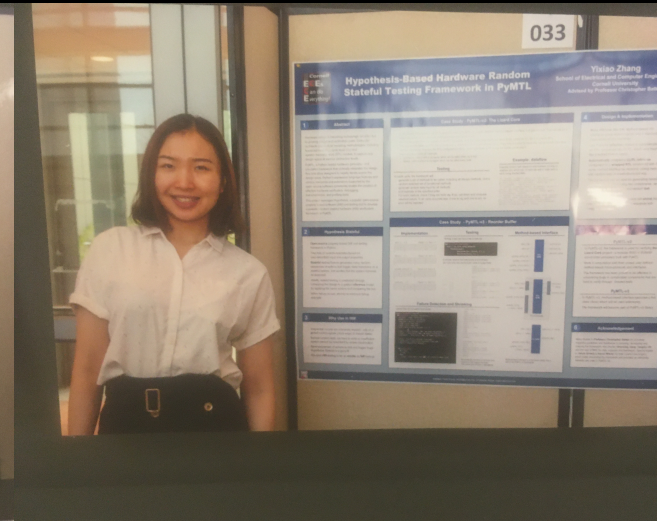
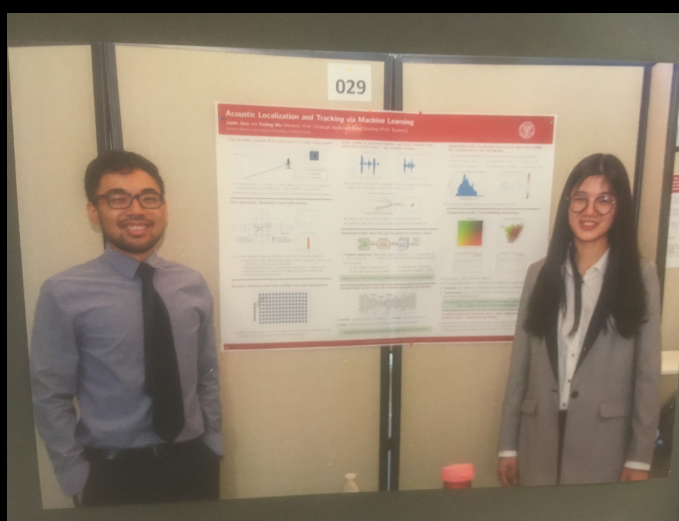
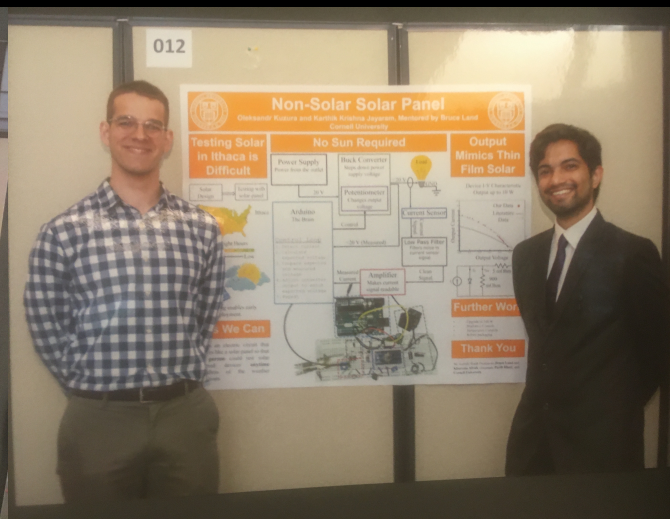
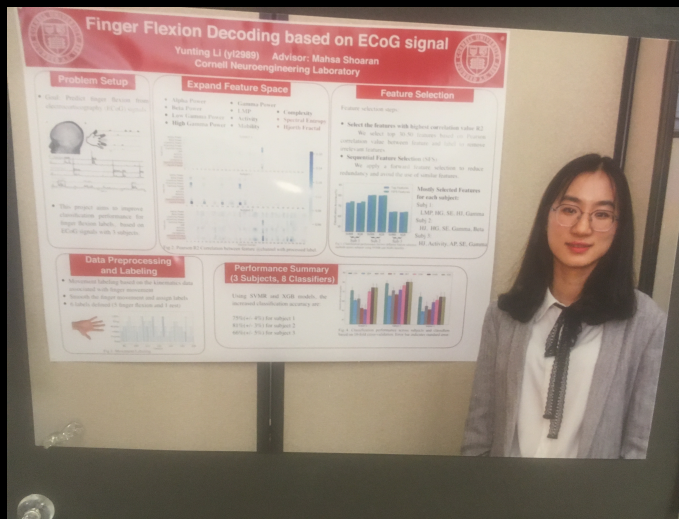
Example Posters

Poster Session: Presentation Tips



Poster Overview





Upcoming Dates

3/28: Poster Information Session

3/31: Dragon Day!

4/17: Poster draft for review

4/21: Poster registration

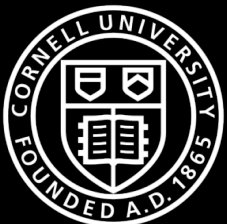
4/24: Poster.pdf draft due to Scott

5/2: Meng Poster session

5/10: Slope Day!

5/1-5/17: Draft report for review

5/19: Design Project Report due to Scott
Final Poster.pdf due to Scott



A poster is:

A conversation starter

A visual representation of your work

A 'hook' to draw people in

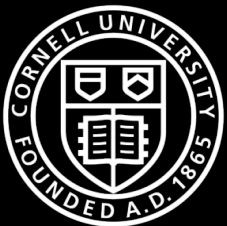
A guide to enhance your discussion

A poster is **NOT**:

Your report taped to the wall

A 'wall of text' that you read through

Detailed description of your entire project
...in case you step away from the poster



Poster Creation

Planning

Focus

Layout

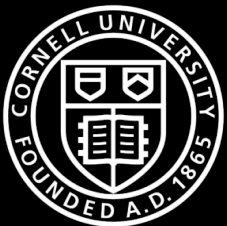
Headings

Graphics

Text

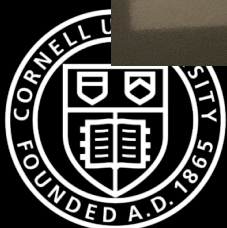
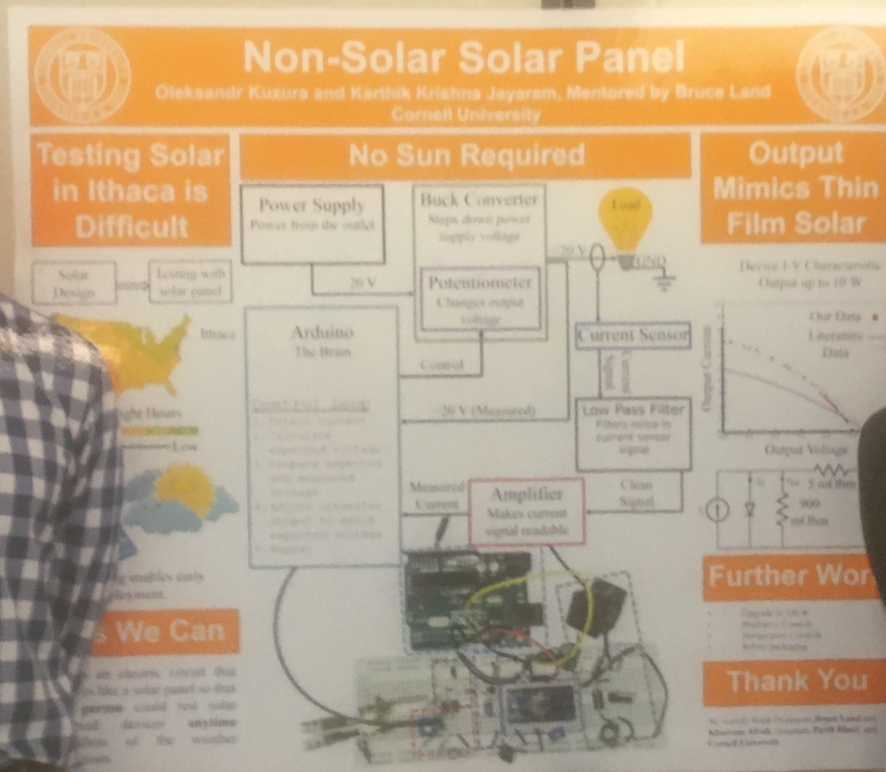
Editing

<https://https://sites.google.com/ncsu.edu/effective-posters/home>



Poster Overview

012



Poster Overview

Poster Creation

Poster Size: 42 inches wide (max) by 36 inches high

Use Powerpoint to create poster

Save as pdf for submission and printing

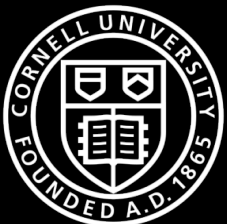
Suggested Font Choices and Sizes:

Title: Helvetica, 100-144 points

Section Headings: Helvetica, 72-84 points

Main Content: Times, 18-24 points, 1.2 – 1.5 spaced

Acknowledgements and References: Times, 10-16 points, single spaced



Elevator Speech

What is the problem?

Proposed solution

Actual solution

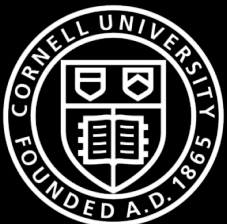
Results:

Data that prove solution works and is an improvement

Write out your elevator speech

Edit

Practice, practice, practice



At the Poster Session

Professional Attire

Put Down That Phone

Turn it off!

Stay with poster for the entire session

Introduce yourself and notice name tags

Make eye contact and engage visitors

Deliver 30 sec / 2 minute summary

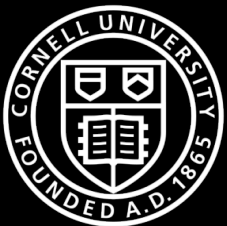
Treat everyone like the boss

Note: No demos

No prototypes

At poster session

**The poster and
your interaction
are the message**



Poster Overview